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# ANNUAL REPORT



# 2020

[CSLCARES.ORG](http://CSLCARES.ORG)



## OUR MISSION

To assist communities in reaching their potential by providing immediate relief to people in need, assessing their situations, and providing solutions that lead to economic stability.

## OUR VISION

Communities where all people have resources to meet basic needs, attain meaningful work, and have a place to call home.

## OUR PURPOSE

To make meaningful and lasting change in people's lives

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### FOLLOW CSL



Dear Friends of CSL,

From my perspective, there is light at the end of the proverbial tunnel related to the COVID-19 crisis. However, the next several months will still be very much anchored in response and recovery work. We provide a response to community needs, and we help facilitate programs that are a recovery. If you think about it, that's what we always do. Help for today (response), and hope for tomorrow (recovery).

From a response standpoint, we remain very involved in feeding families and helping them stay stably housed. Our Saturday Food Pantries will continue and will supplement our weekday feeding programs. Community volunteers will continue to drive our Saturday Food Pantries, and it has a new permanent home in the south parking lot of the Community of Christ parking lot. We are working to shorten the Saturday Food Pantry to two hours by running two distribution lines, thus making it a quicker and more efficient operation, and so our staff and volunteers aren't taxed as much.

Response work in 2020 was significantly buoyed by additional philanthropy, and by CARES Act assistance contracts. In 2021, we will still be administering lots of direct aid, but will continue our focus on connecting neighbors to other community resources. For example, the Missouri Housing Development Commission opened a portal to accept applications from landlords through the Missouri Rental Arrears Program. We are actively promoting this opportunity, as it could provide up to six months of rental arrears.

Our long-term recovery efforts are rooted in employment. Let's take a real look at what happened in our community. COVID-19 was a disaster on many levels for all families. From an economic standpoint, it shook the unstable foundation that many families already had. To truly recover, we can't administer direct aid to a family and call our work done. For many of our neighbors, this is a chance to reset their foundation. A new job, through our connections with employers, or through a CSL-supported training program, provides the lift families need to break cycles of poverty. There are few ways for families to truly change their circumstances and long-term economic trajectory, other than through employment. A book I read said "Families can't budget their way out of poverty or into prosperity." Connecting to a new career can vault a family into the middle class. We have more than 5,000 email addresses from families that digitally engaged with us last year. In 2021 and beyond, we have to build on that connection, and create a pipeline from emergency relief to economic growth.

Wealth- and asset-building tools and strategies work hand-in-hand with recovery. The Family Self-Sufficiency Program at Hawthorne Place Apartments, run by CSL, has helped families, once they gained new or improved employment, save more than \$300,000 since 2017. This opens the door for home ownership, higher education, credit repair, transportation, and the ability for a family to absorb a temporary crisis.

I hope CSL's accomplishments inspire you, and the opportunities ahead excite you. When I think of 2020, I will never forget the generosity - gifts of time, talent, and treasure - that you made to help our neighbors persevere. Our work simply would not have been possible without you. I look forward to the many ways we can continue to work together to make our communities stronger.



Sincerely,

**Doug Cowan**  
President & Chief Executive Officer  
cowand@cslcares.org  
816.912.4484

## BOARD OF DIRECTORS

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*Community Volunteer*



# ▶ 2020 IN REVIEW

- Delivered more than 4,000,000 meals to families from eastern Kansas and western Missouri,
- Provided direct aid of more than \$3,000,000 to keep families stably housed,
- Engaged and coached more than 500 applicants in our New Skills training initiative (with more than 80 that were pipelined into a tuition-free training program),
- Aided more than 75 of our neighbors, whose mental or physical special needs require navigate customized employment navigation,
- Helped 45+ formerly homeless families remain safely and stably housed,
- Partnered to give out 500,000 pairs of Bombas socks,
- Collaborated with the Chiefs to distribute 3,000 Super Bowl backpacks and 3,000 pairs of shoes,
- Provided Christmas support for more than 2,000 families,
- Oversaw community support services for 850 families at Hawthorne Place Apartments (which included graduating five families into homeownership) and Colony Plaza Apartments in Excelsior Springs,
- Rolled out the new [www.nextstepkc.org](http://www.nextstepkc.org) website and helped families navigate away from toxic lending and into traditional banking services,
- Kept our two micro-branches of Holy Rosary Credit Union open and able to assist families,
- Provided intense case management services for more than 250 families in our school-based Family Stability Initiative,
- Offered Financial Coaching to hundreds of families,
- Opened the COVID-19 Help Center at [www.cslc19.org](http://www.cslc19.org) to connect families to CSL and other community resources/information,
- Kept BlendWell open as a safe place to gather and connect,
- Reimagined the basement of BlendWell and opened it as the WorkLife Center,
- Helped 150 neighbors file their taxes and provide coaching on how to best utilize their refunds, and
- Continued homeless outreach throughout Jackson County to check on our most vulnerable neighbors during the pandemic.





# FINANCIAL SUMMARY

## Community Services League Balance Sheet

January through December 2020  
Unaudited Financial Statements prepared on Accrual Basis

	<u>Dec 31, 20</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
Checking/Savings	
Operating Checking/Savings	1,378,219.97
Designated Checking/Savings	1,637,758.89
Total Checking/Savings	<u>3,015,978.86</u>
Accounts Receivable	
Vocational Rehabilitation AR	48,796.75
HUD Program Income AR	8,741.85
Total Accounts Receivable	<u>57,538.60</u>
Other Current Assets	
Contract Income Receivable	518,457.51
Inventory	36,179.55
Prepaid Expenses	50,658.88
Total Other Current Assets	<u>605,295.94</u>
<b>Total Current Assets</b>	<u>3,678,813.40</u>
<b>Fixed Assets</b>	
Land	486,474.53
Buildings & Bldg. Improvements	3,850,227.66
Furniture and Fixtures	240,791.35
Vehicles	52,151.80
Computers and Technology	105,007.97
Accumulated Depreciation	<u>-1,308,858.61</u>
<b>Total Fixed Assets</b>	<u>3,425,794.70</u>
<b>TOTAL ASSETS</b>	<u>7,104,608.10</u>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Accounts Payable	
Accounts Payable	94,260.33
Total Accounts Payable	<u>94,260.33</u>
Credit Cards	
Central Bank Credit Cards	29,727.05
Total Credit Cards	<u>29,727.05</u>
Other Current Liabilities	
Payroll Liabilities	93,686.89
BlendWell Liabilities	1,182.44
UEI Designated	<u>1,077,755.10</u>
Total Other Current Liabilities	<u>1,172,624.43</u>
Total Current Liabilities	<u>1,296,611.81</u>
<b>Total Liabilities</b>	<u>1,296,611.81</u>
<b>Equity</b>	
Without donor restrictions	4,016,331.76
With donor restrictions	395,060.39
<b>Net Income</b>	<u>1,396,604.14</u>
<b>Total Equity</b>	<u>5,807,996.29</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u>7,104,608.10</u>

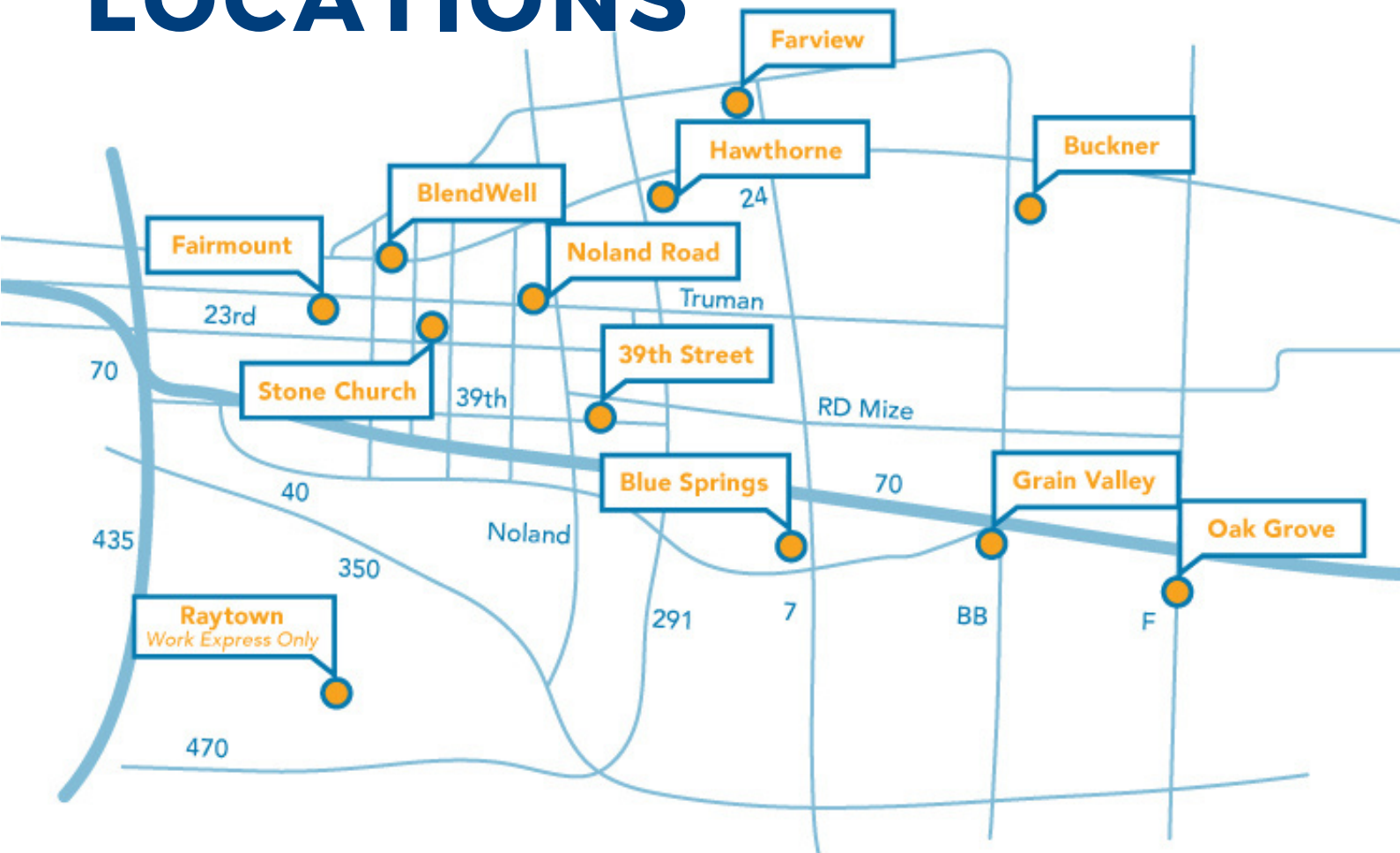
## Community Services League Profit Loss

January through December 2020  
Unaudited Financial Statements prepared on Accrual Basis

	<u>2020</u>
<b>Ordinary Income/Expenses</b>	
<b>Income</b>	
Government Grants	1,250,151.59
Contract Income	430,749.96
Foundation Grants	945,382.68
General Donations	1,322,397.75
United Way Contributions	136,878.18
BlendWell Sales	40,674.46
Business Ventures	41,533.17
Special Events	226,810.00
Vocational Rehabilitation	296,342.45
Direct Client Assistance	6,236,467.47
<b>Total Income</b>	<u>11,027,387.71</u>
<b>Cost of Goods Sold</b>	
Cost of Goods Sold - BlendWell	19,337.18
<b>Total COGS</b>	<u>19,337.18</u>
<b>Gross Profit</b>	<u>11,008,050.53</u>
<b>Expense</b>	
Personnel Costs	2,548,935.69
Occupancy	155,164.75
Technology Support	104,630.07
Professional Fees	112,892.42
Other Expenses	135,585.28
Development, Marketing, Vol	60,450.08
Centennial Campaign	15,054.61
Special Events Expenses	48,978.52
Depreciation Expense	154,210.45
Direct Client Assistance Exp	6,253,987.71
<b>Total Expense</b>	<u>9,589,889.58</u>
<b>Net Ordinary Income</b>	<u>1,418,160.95</u>
<b>Other Income/Expense</b>	
Other Income	
Capital Gain & Losses	-4,470.10
G/L Sale of Assets	2,250.00
Total Other Income	<u>-2,220.10</u>
<b>Other Expense</b>	
Mortgage Interest	19,336.71
<b>Total Other Expense</b>	<u>19,336.71</u>
<b>Net Other Income</b>	<u>-21,556.81</u>
<b>Net Income</b>	<u>1,396,604.14</u>



# LOCATIONS



## Blue Springs

CSL Office  
200 SW 10th Street  
Monday, Wednesday & Friday  
9am - Noon & 1pm - 4pm  
816.229.0033

## Buckner

Community of Christ  
1001 S. Sibley Street  
Wednesday, 8am - Noon  
816.249.5820

## BlendWell Community Cafe (24 Highway)

10725 E. Us Hwy 24  
816.642.2204

## Independence (39th Street)

Christ United Methodist Church  
14506 E. 39th Street  
Wednesday, 9am - 1pm  
816.254.8209

## Independence (Fairmount)

Fairmount Christian Church  
800 S. Hardy Avenue  
Tuesday & Thursday, 11am - 3pm  
816.254.0446

## Independence (Farview)

Farview Neighborhood Library  
18109 E. 12th Street N.  
Wednesday, 11am - 2pm

## Independence (Hawthorne)

Hawthorne Place Apartments  
16995 E. Dover Lane  
Monday - Friday, 8am - 5pm  
816.491.2871

## Independence (Main)

CSL Office  
404 N. Noland Road  
Monday - Friday, 8am - 5pm  
816.254.4100

## Grain Valley

First Baptist Church  
513 Gregg Street  
Wednesday  
9am - Noon & 1pm - 4pm  
816.355.0328

## Oak Grove

CSL Office  
1408 SE Austin Street  
Tuesday & Thursday  
9am - Noon & 1pm - 4pm  
816.690.8213

## Raytown

REAP Office  
9300 E. 75th Street  
Work Express, By Appointment Only  
816.912.4495

## Stone Church

Neighborhood Dinner  
1012 W. Lexington Ave.  
Wednesday, 6:00pm  
816.254.2211